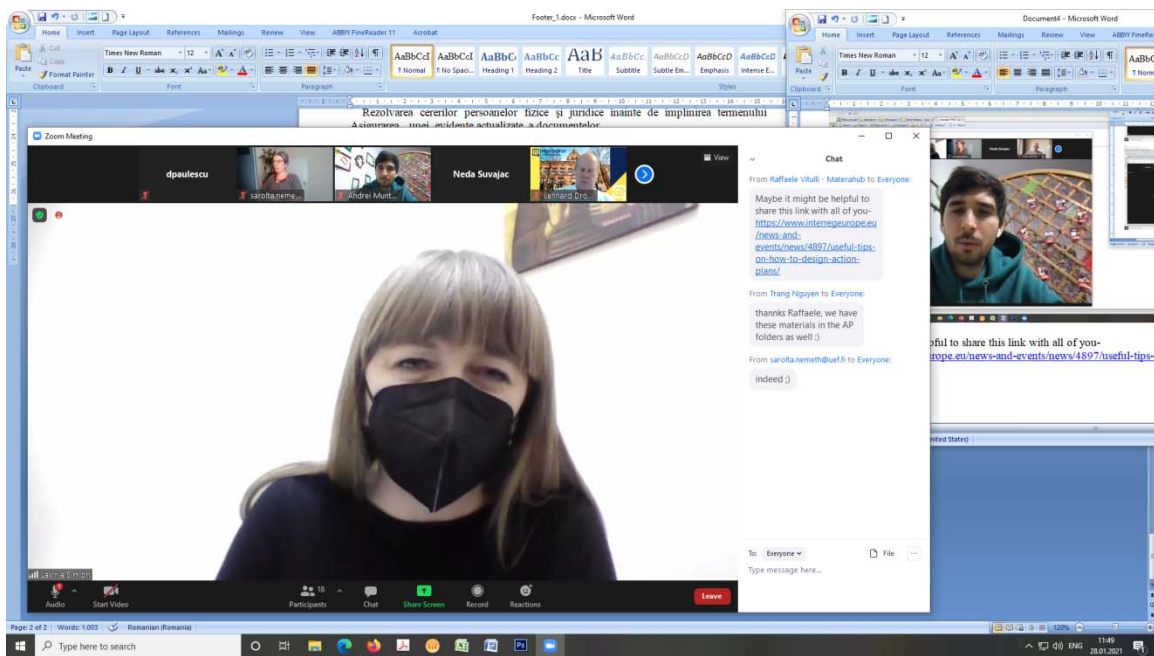


Maybe it might be helpful to share this link with all of you-

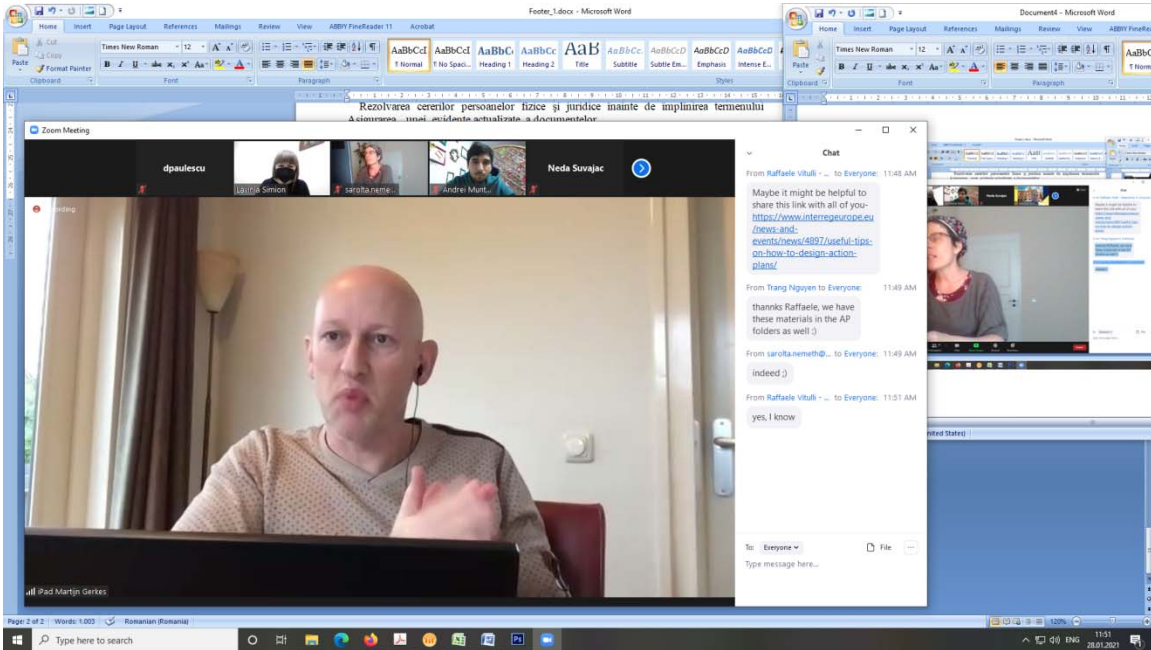
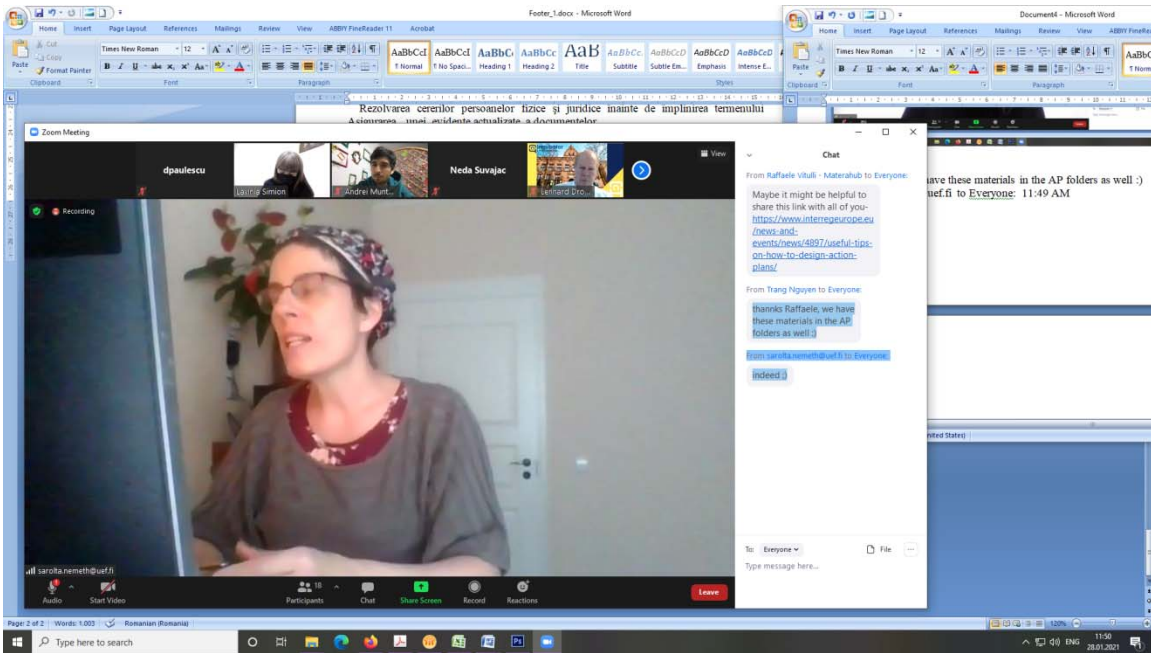
<https://www.interregeurope.eu/news-and-events/news/4897/useful-tips-on-how-to-design-action-plans/>



thannks Raffaele, we have these materials in the AP folders as well :)

From sarolta.nemeth@uef.fi to Everyone: 11:49 AM  
indeed ;)





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Document4 - Microsoft Word

Zoom Meeting

Participants: dpaulescu, sarolta.nemeth, Andrei Munt..., Pad Martin Ger..., Neda Suvajac

Chat

From Raffaele Vitulli - Materahub to Everyone:  
Maybe it might be helpful to share this link with all of you: <https://www.interreg.eu/en/events/news/4897/useful-tips-on-how-to-design-action-plans/>

From Trang Nguyen to Everyone:  
thanks Raffaele, we have these materials in the AP folders as well :)

From sarolta.nemeth@uel.fi to Everyone:  
indeed :)

From Raffaele Vitulli - Materahub to Everyone:  
yes, I know

To: Everyone

Type message here...

Page 2 of 2 | Words: 1,003 | Romanian (Romania)

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Zoom Meeting

Participants: dpaulescu, sarolta.nemeth, Andrei Munt..., Pad Martin Ger..., Neda Suvajac

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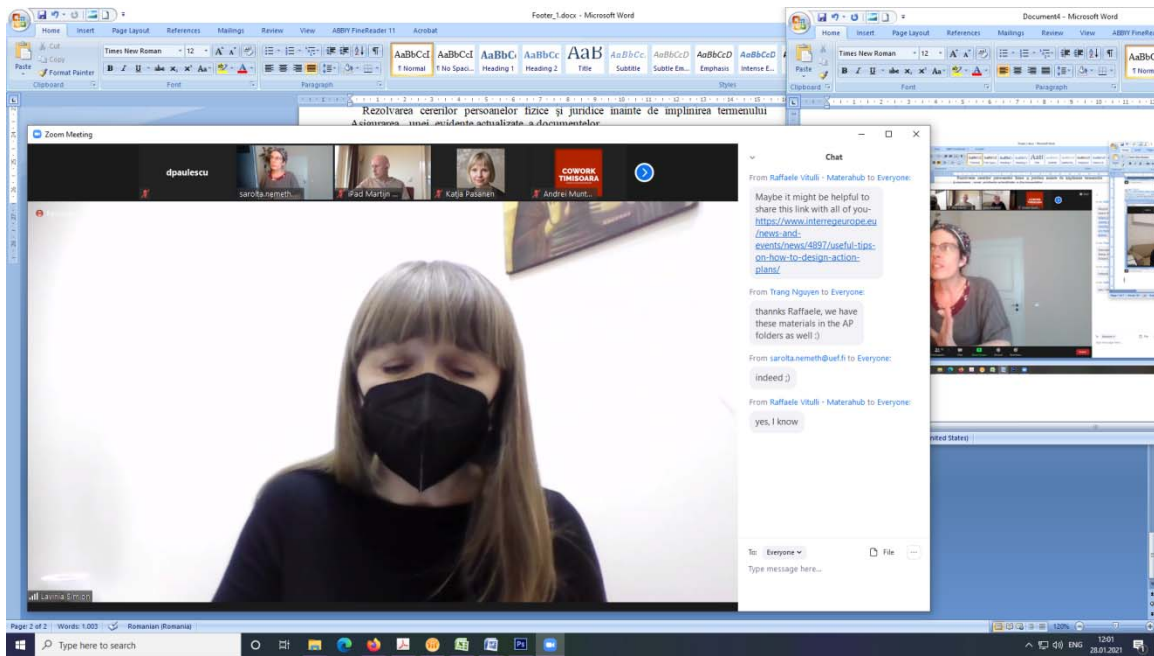
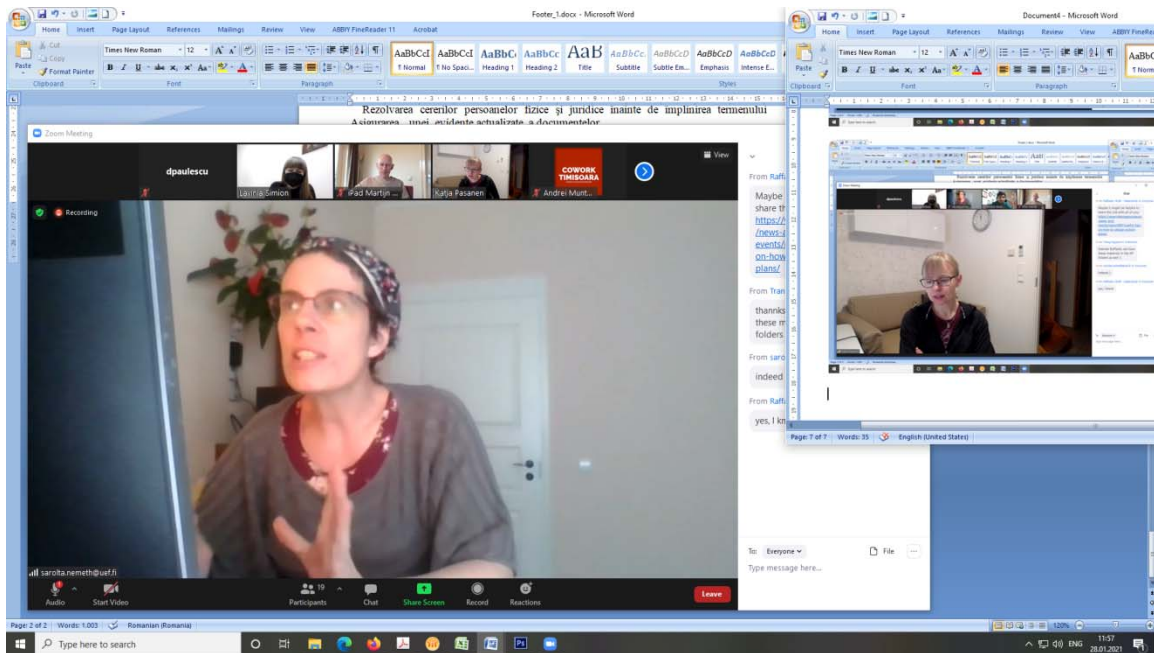
From Raffaele Vitulli - Materahub to Everyone:  
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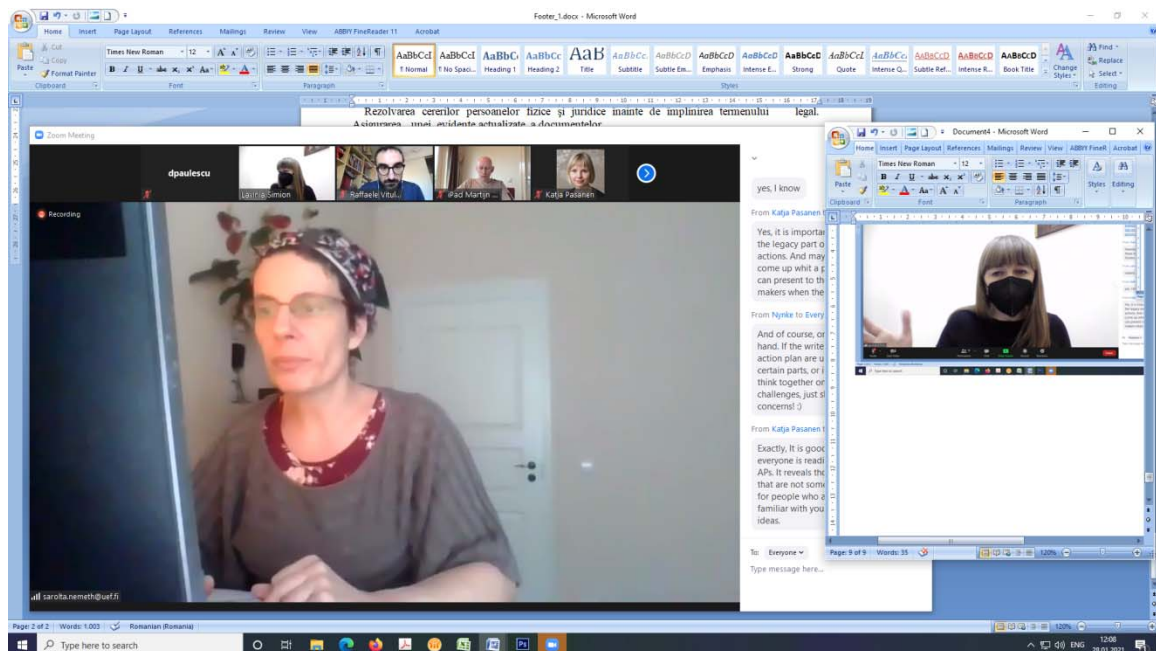
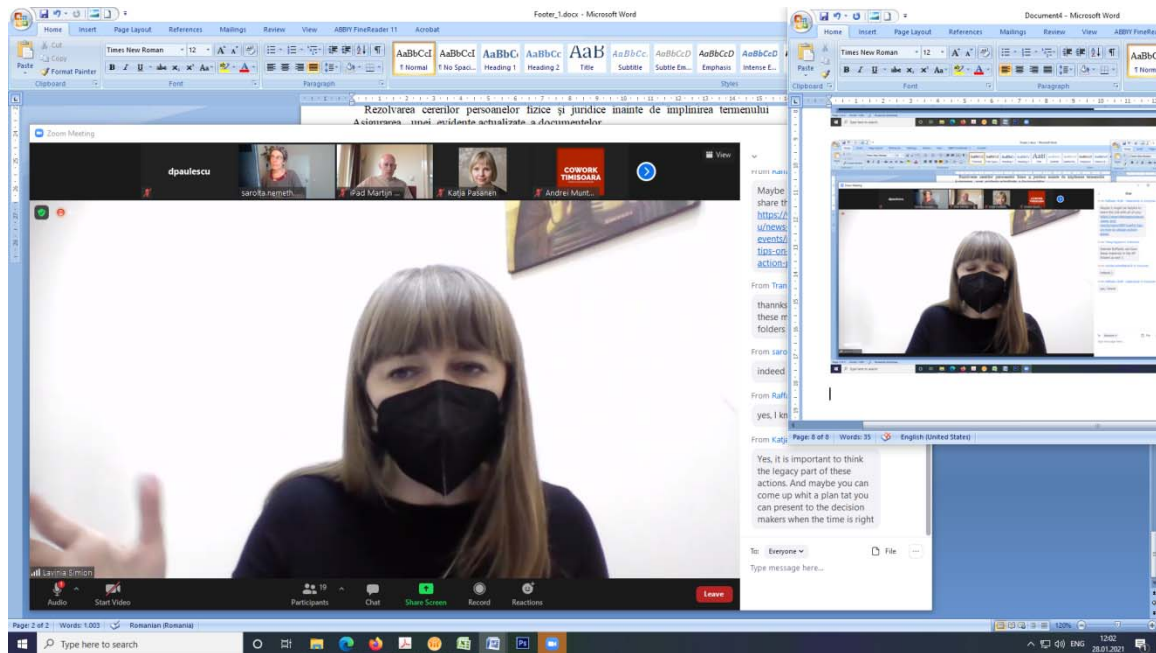
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Page 2 of 2 | Words: 1,003 | Romanian (Romania)

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Yes, it is important to think the legacy part of these actions. And maybe you can come up with a plan that you can present to the decision makers when the time is right

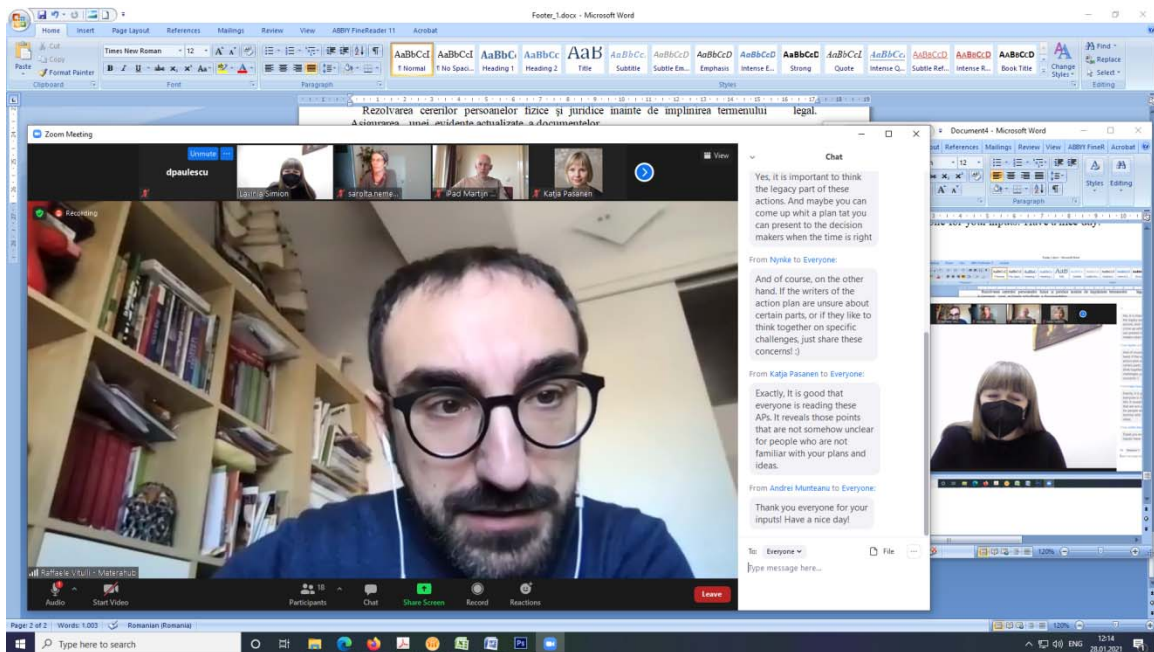
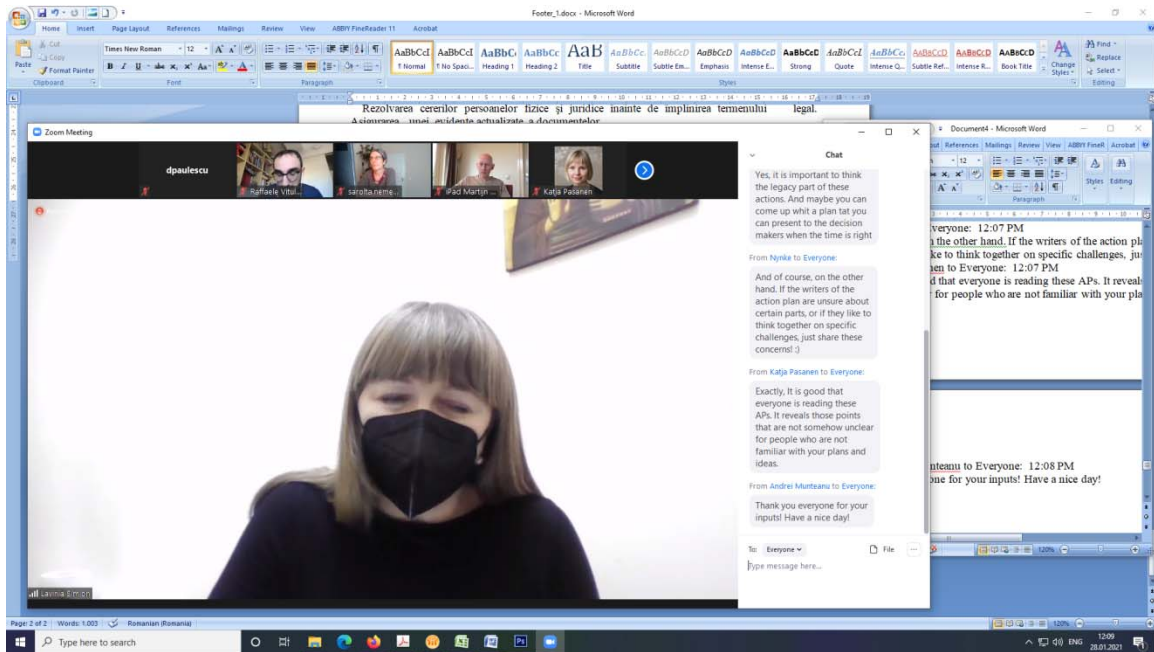
From Nynke to Everyone: 12:07 PM

And of course, on the other hand. If the writers of the action plan are unsure about certain parts, or if they like to think together on specific challenges, just share these concerns! :)

From Katja Pasanen to Everyone: 12:07 PM

Exactly, It is good that everyone is reading these APs. It reveals those points that are not somehow unclear for people who are not familiar with your plans and ideas.

From Andrei Munteanu to Everyone: 12:08 PM  
Thank you everyone for your inputs! Have a nice day!



And of course, on the other hand. If the writers of the action plan are unsure about certain parts, or if they like to think together on specific challenges, just share these concerns! :)  
From Katja Pasanen to Everyone: 12:07 PM

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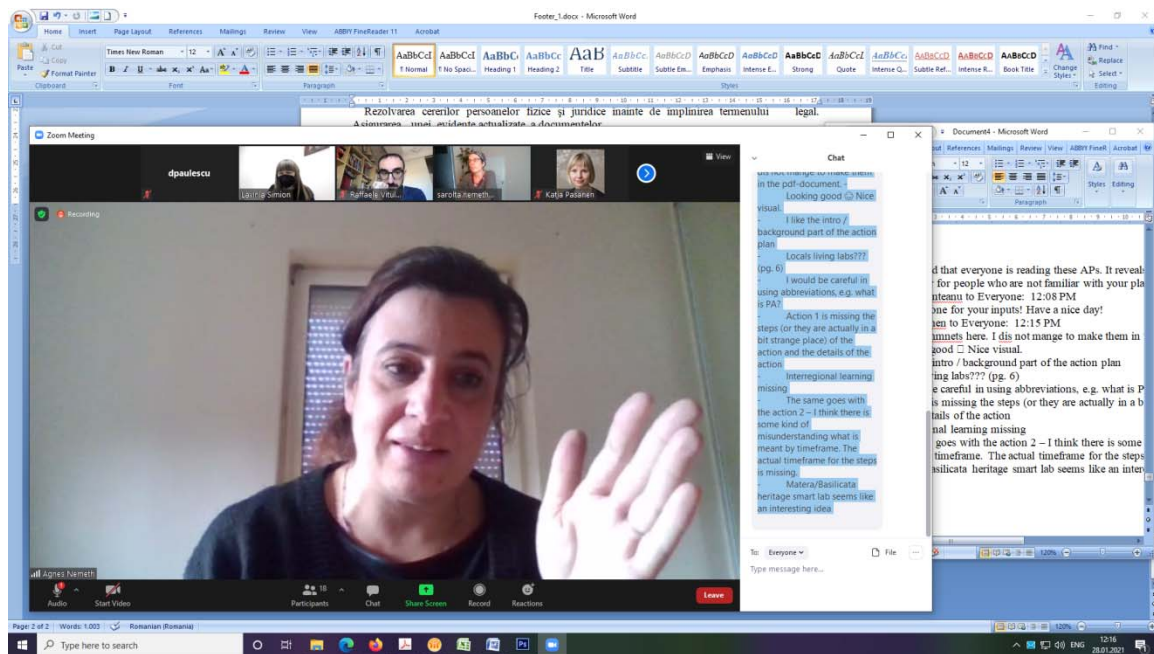
From Andrei Munteanu to Everyone: 12:08 PM

Thank you everyone for your inputs! Have a nice day!

From Katja Pasanen to Everyone: 12:15 PM

I will put my comments here. I do not manage to make them in the pdf-document. -

- Looking good ☐ Nice visual.
- I like the intro / background part of the action plan
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- Action 1 is missing the steps (or they are actually in a bit strange place) of the action and the details of the action
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- The same goes with the action 2 – I think there is some kind of misunderstanding what is meant by timeframe. The actual timeframe for the steps is missing.
- Matera/Basilicata heritage smart lab seems like an interesting idea









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Rezolvarea cererilor persoanelor fizice și juridice înainte de împlinirea termenului legal.  
Aici începe... mai... actualizate... a documentelor...

Zoom Meeting

dpaulescu

Chat

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To: Everyone

Type message here...

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Page 2 of 2 Words: 1,002 Romanian (Romania)

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Acționarea...trăim...acțiunea...actuale...a documentelor...

Zoom Meeting

dpalescu

Recording

Raffaele Vitul - Materahub

Chat

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Zoom Meeting

dpalescu

Recording

Lavinia Simon

Raffaele Vitul sarolta.nemeth Wang Nguyen

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To Everyone

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dpalescu

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To: Everyone

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Page 15 of 15 Words: 376

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A cinstirea...trăni...actiasta actualizate. a documentelor.

Zoom Meeting

dpalescu

Saraia nemeth... Ovidius Stipe... Agnes Nemeth... Ana Ribarik

Recording

Raffaele Vicioli - Moderator

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Zoom Meeting

dpalescu

Raffaele Vicioli... Saraia nemeth... Ovidius Stipe... Agnes Nemeth... Ana Ribarik

Recording

Andrus Verlinckas - Moderator

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Pages Table Picture Clip Art Links Footer Page Number Header & Footer Text Symbols

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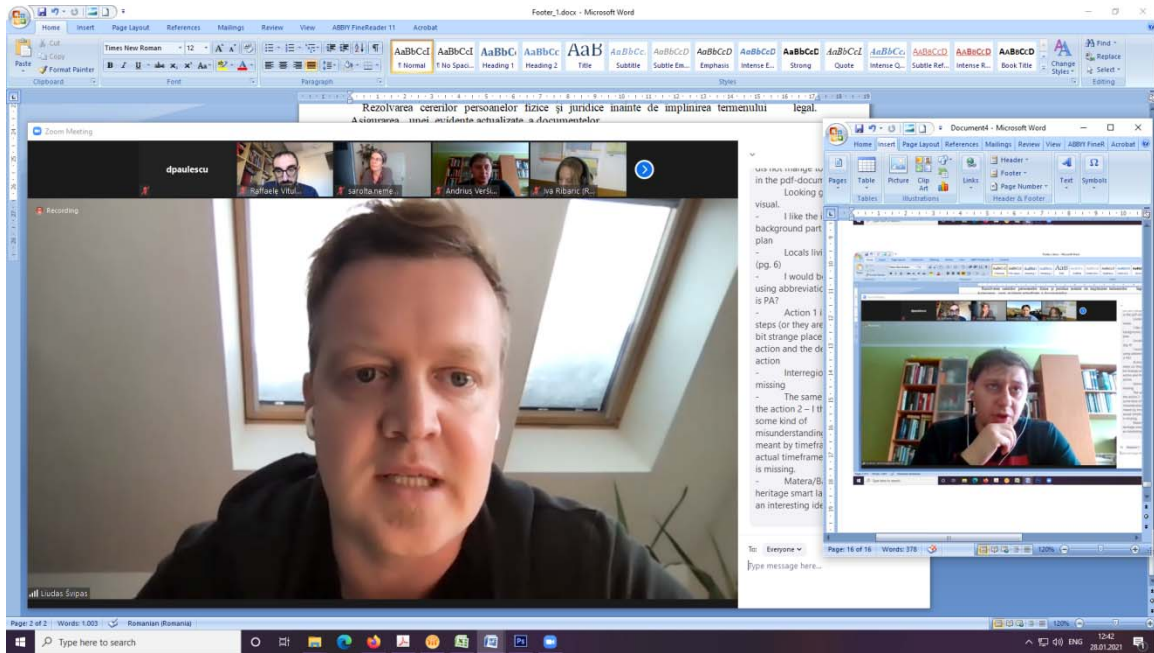
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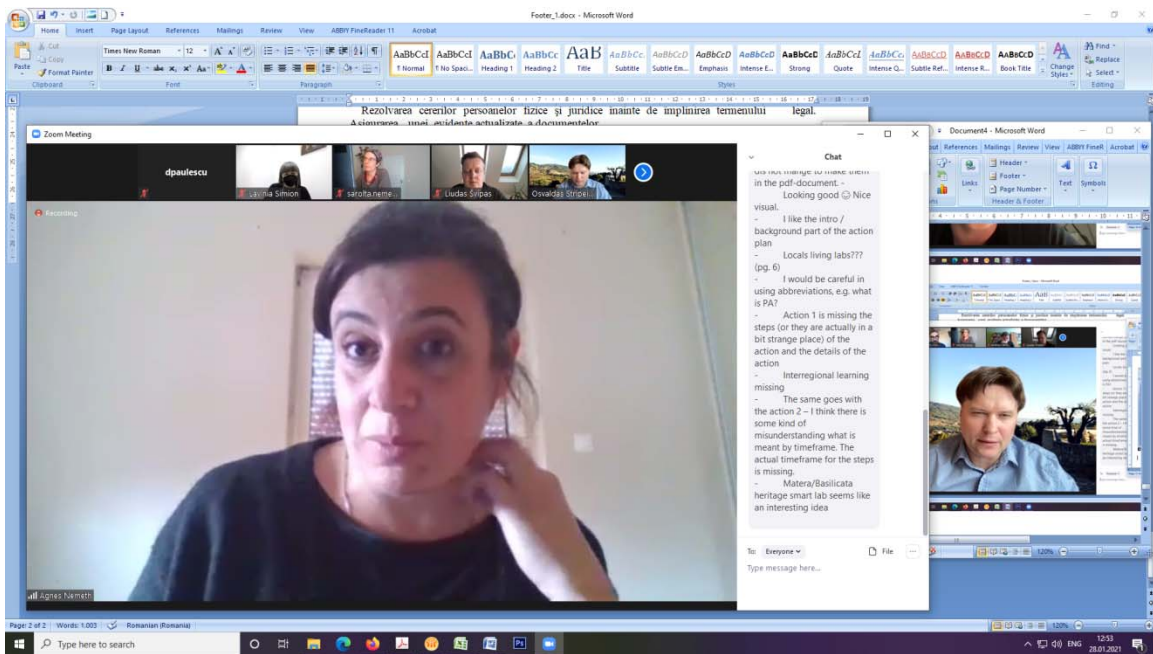
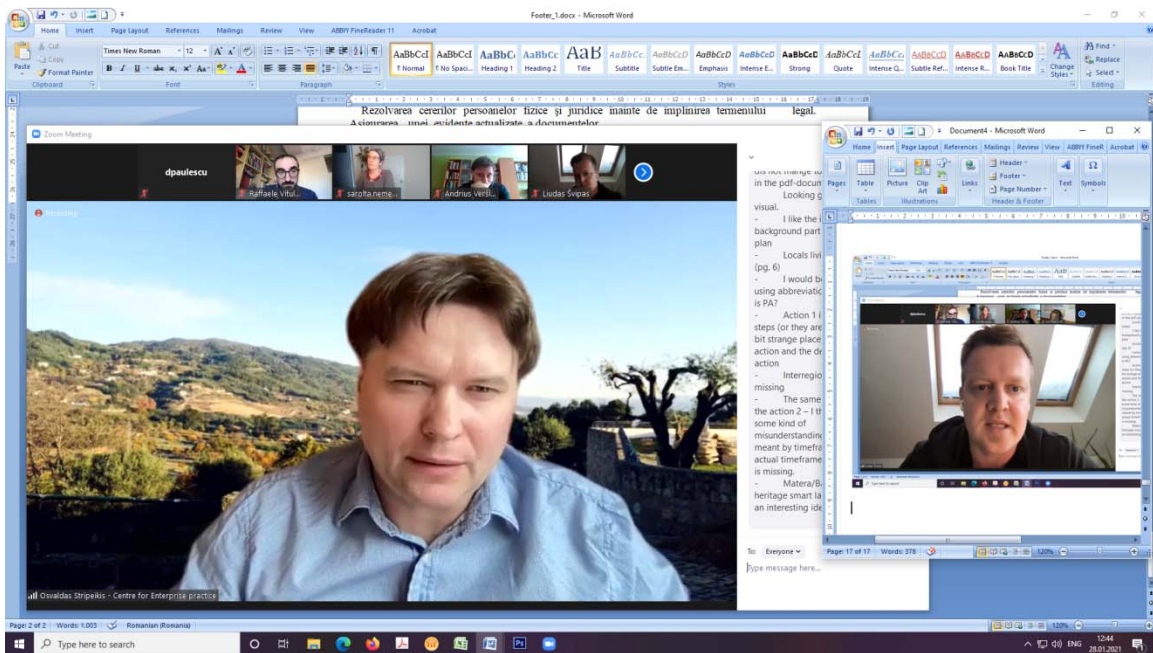
Zoom Meeting

dpaulescu

Lavinia Simion sarolta.neme...

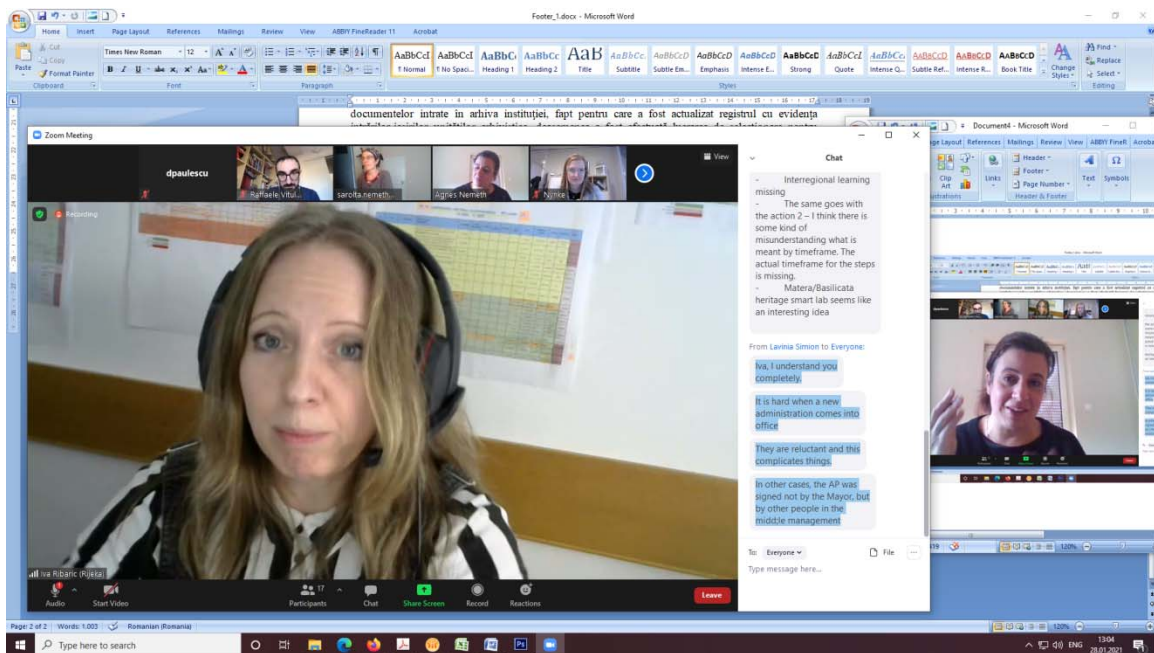
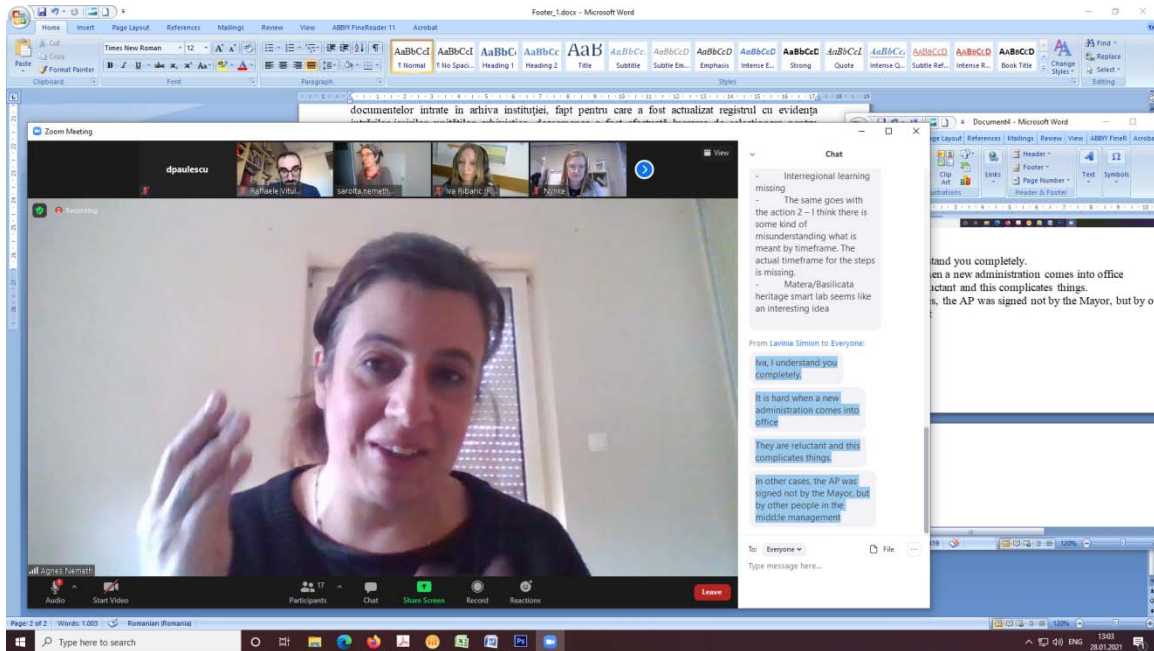
Recording





Iva, I understand you completely.  
It is hard when a new administration comes into office  
They are reluctant and this complicates things.  
In other cases, the AP was signed not by the Mayor, but by other people in the middle management





Iva, I understand you completely.  
 It is hard when a new administration comes into office  
 They are reluctant and this complicates things.  
 In other cases, the AP was signed not by the Mayor, but by other people in the middle management  
 From Raffaele Vitulli - Materahub to Everyone: 01:04 PM  
 We will ask the commission to write a letter to the new mayor :))  
 From Lavinia Simion to Everyone: 01:04 PM



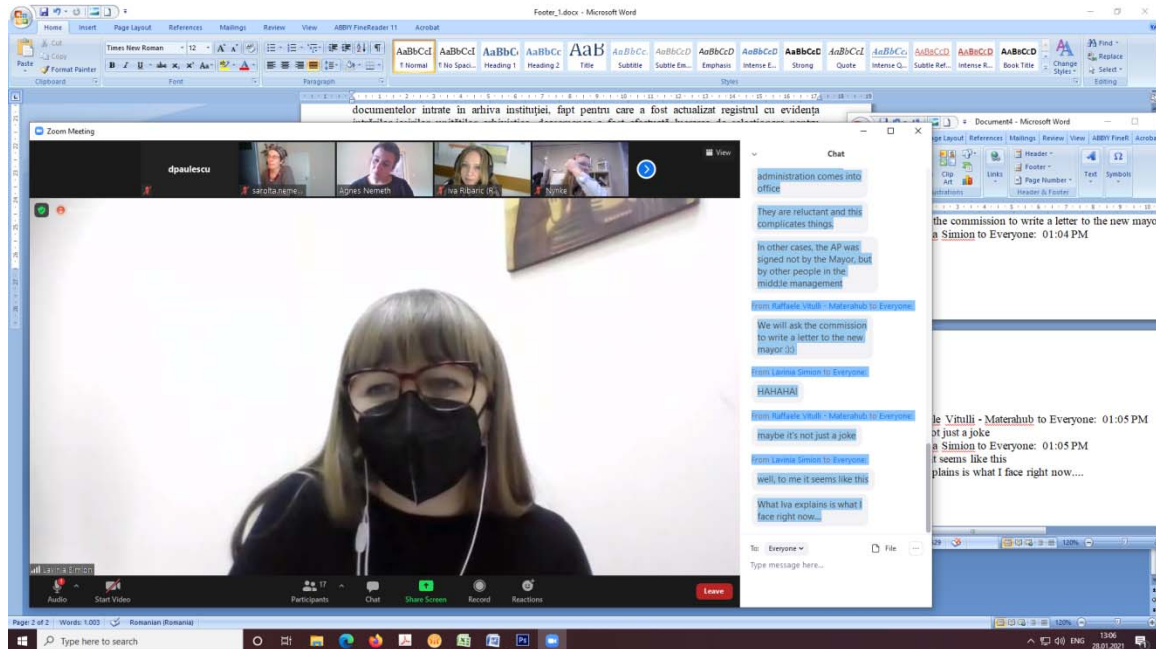
HAHAHA!

From Raffaele Vitulli - Materahub to Everyone: 01:05 PM  
maybe it's not just a joke

From Lavinia Simion to Everyone: 01:05 PM

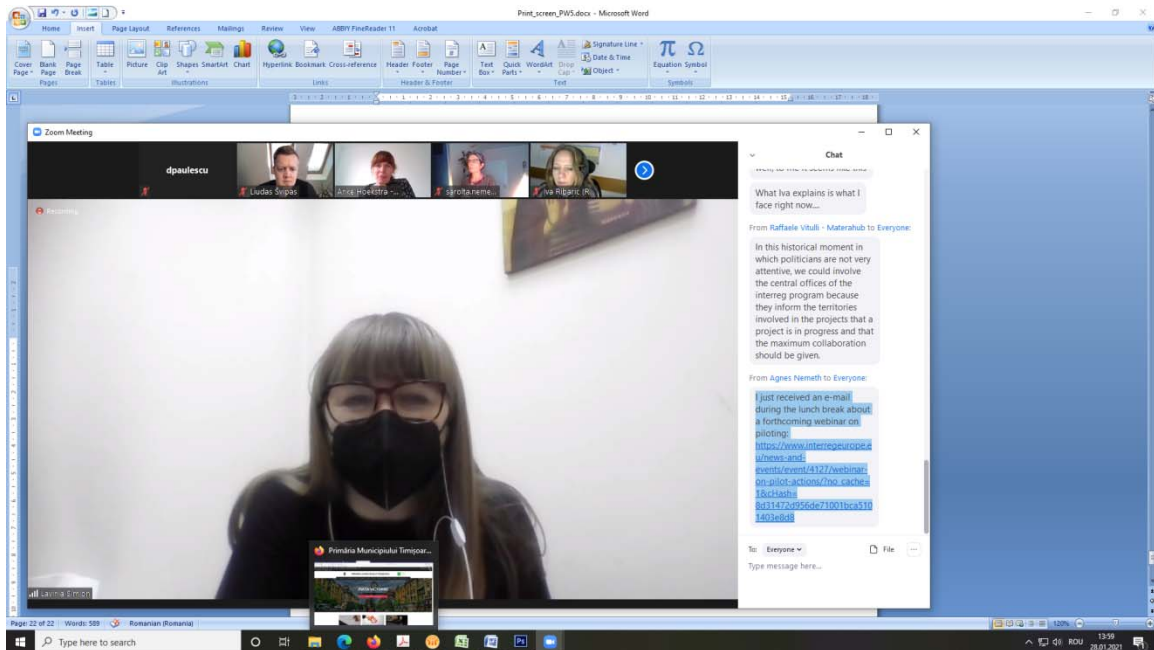
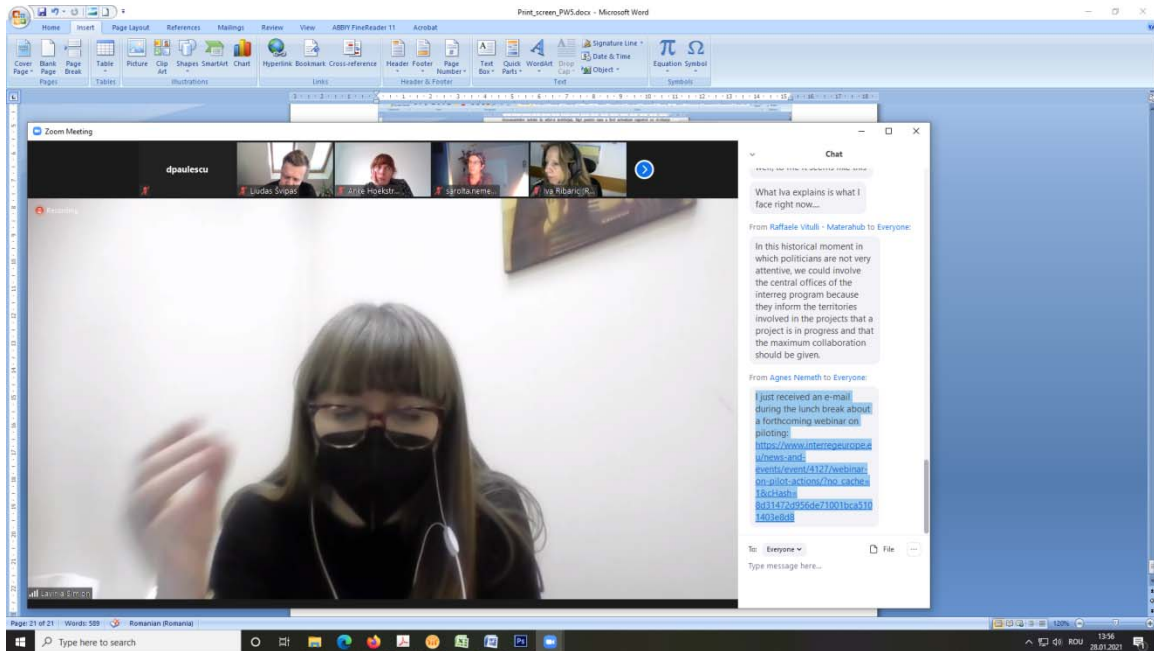
well, to me it seems like this

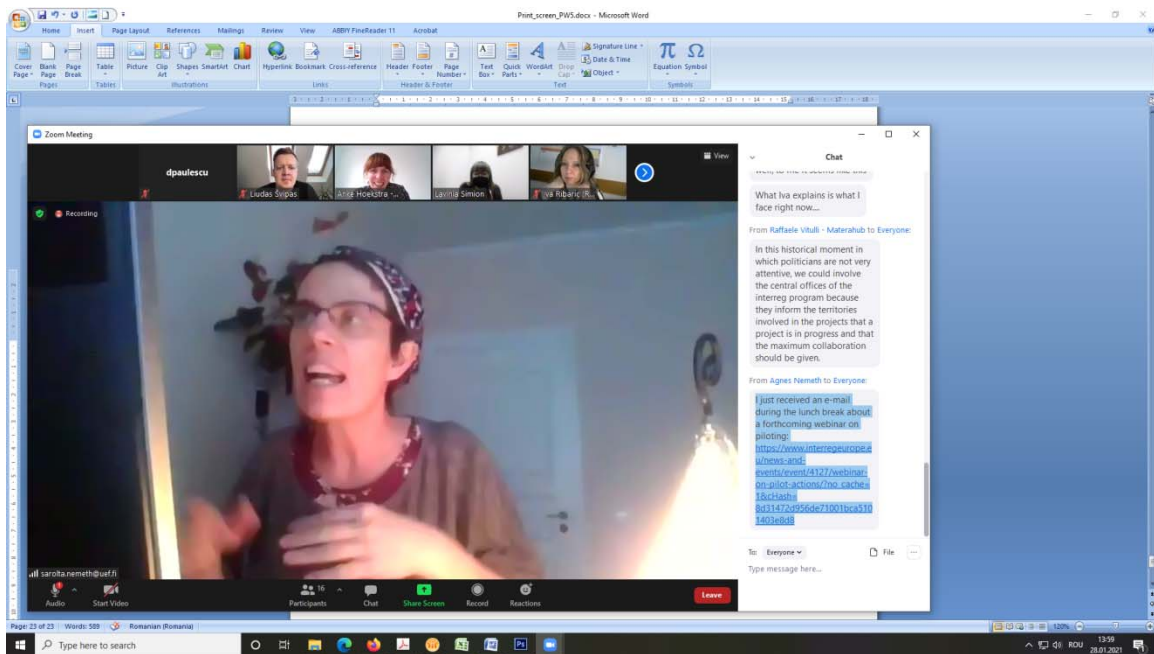
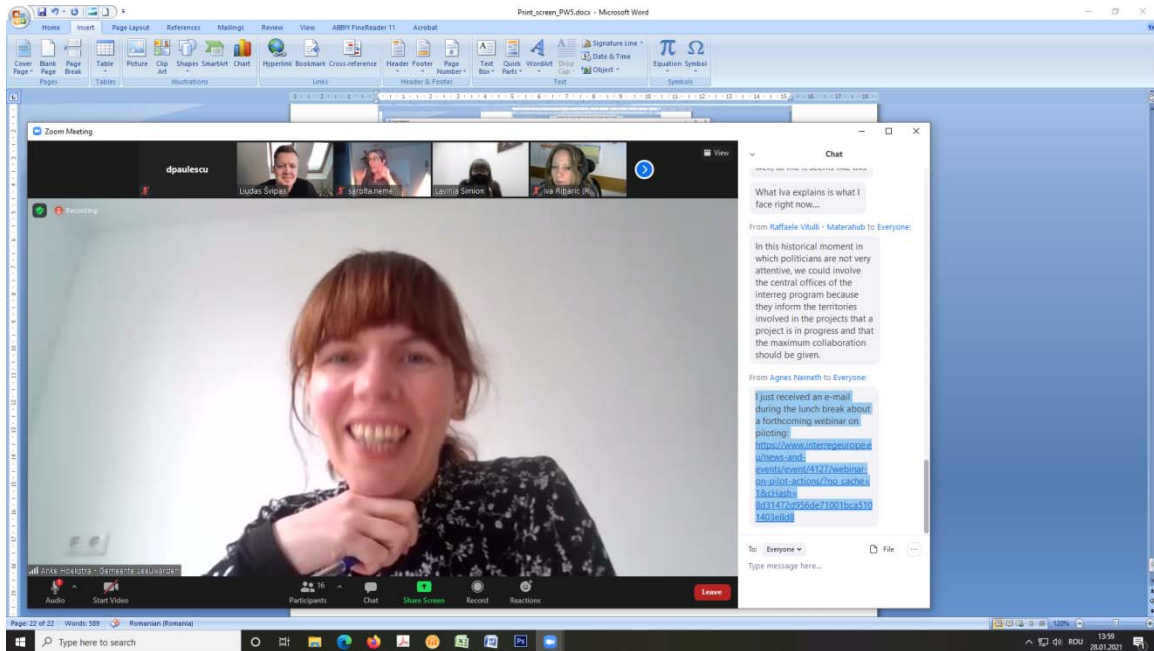
What Iva explains is what I face right now....

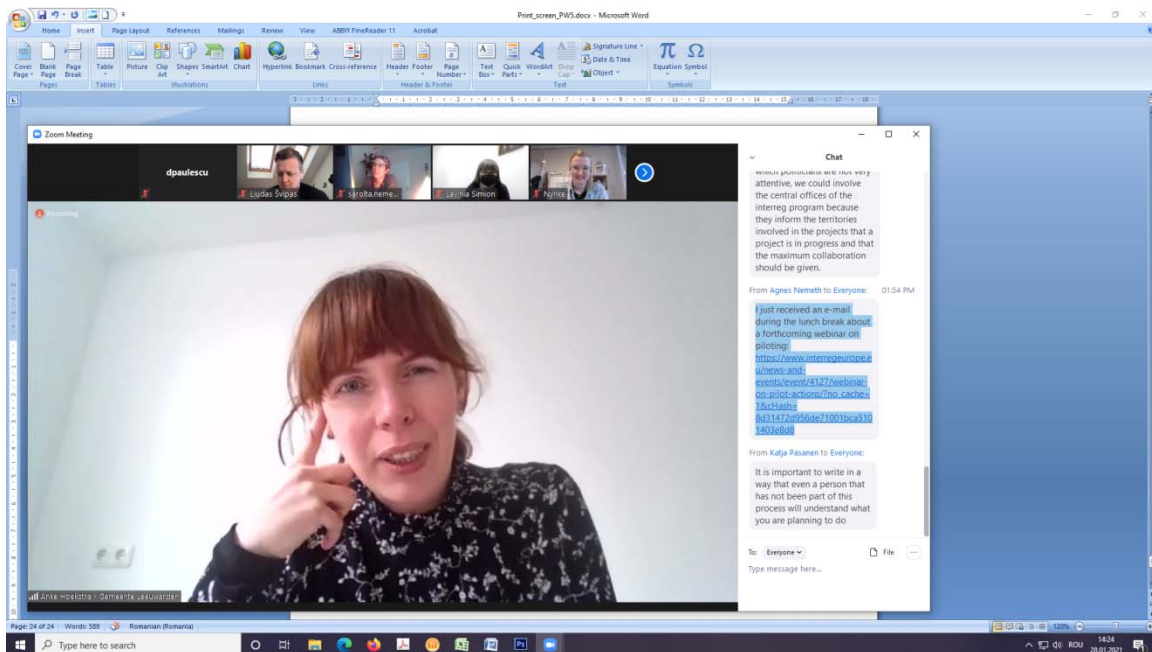
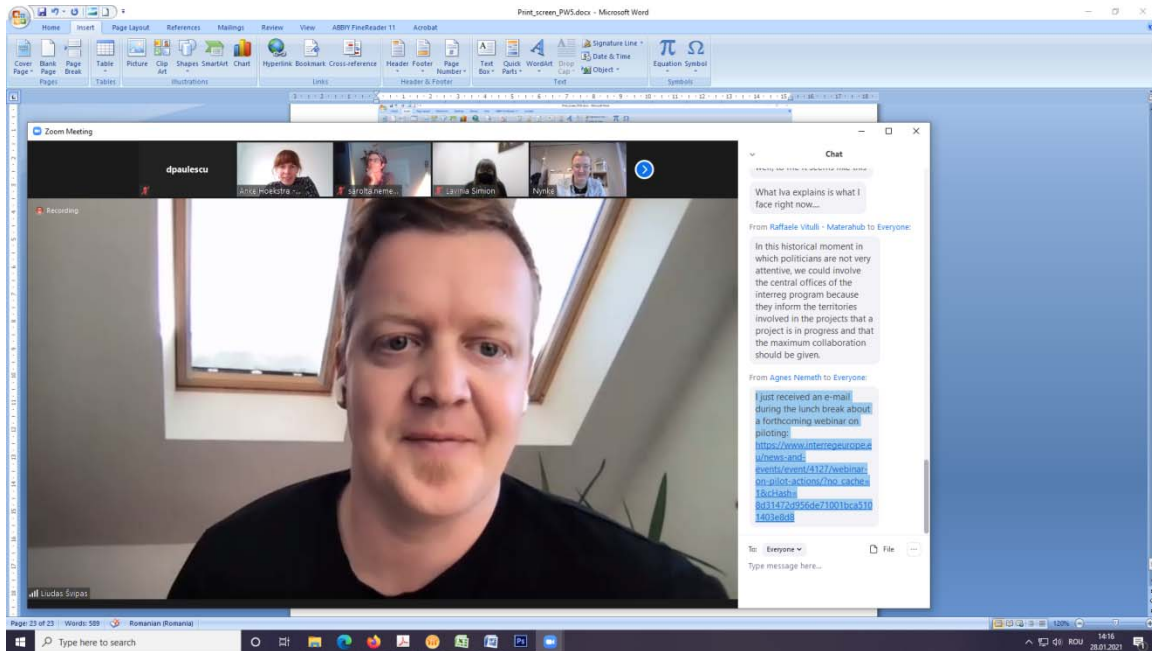


In this historical moment in which politicians are not very attentive, we could involve the central offices of the interreg program because they inform the territories involved in the projects that a project is in progress and that the maximum collaboration should be given.

I just received an e-mail during the lunch break about a forthcoming webinar on piloting:  
[https://www.interregeurope.eu/news-and-events/event/4127/webinar-on-pilot-actions/?no\\_cache=1&cHash=8d31472d956de71001bca5101403e8d8](https://www.interregeurope.eu/news-and-events/event/4127/webinar-on-pilot-actions/?no_cache=1&cHash=8d31472d956de71001bca5101403e8d8)







From Katja Pasanen to Everyone: 02:24 PM

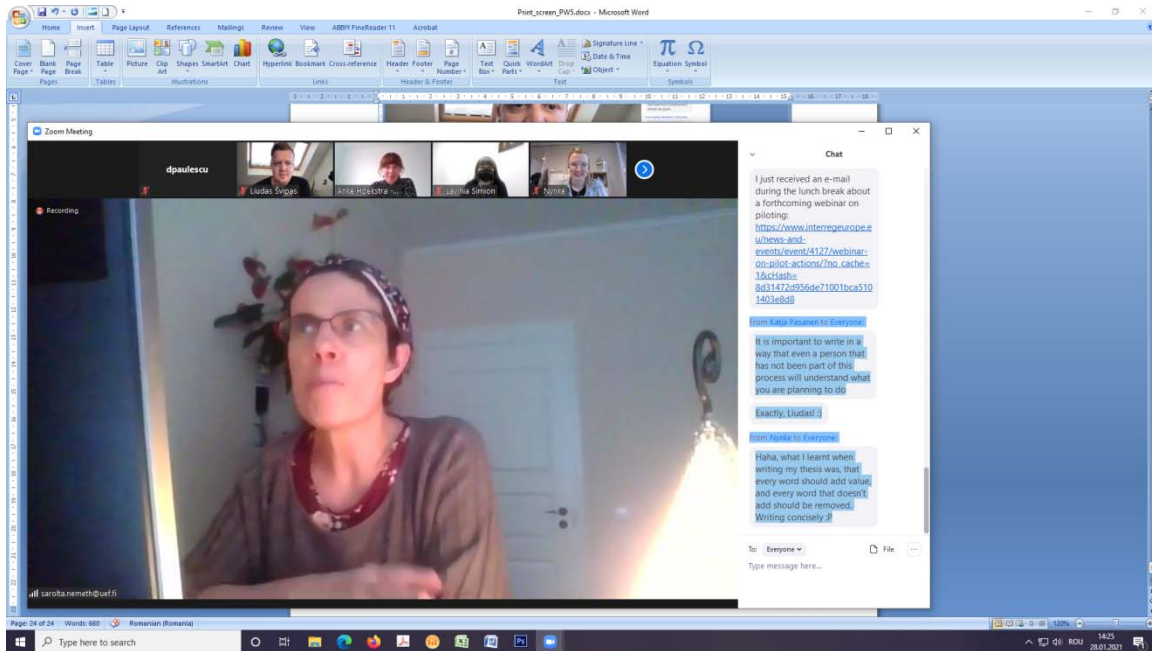
It is important to write in a way that even a person that has not been part of this process will understand what you are planning to do

Exactly, Liudas! :) )

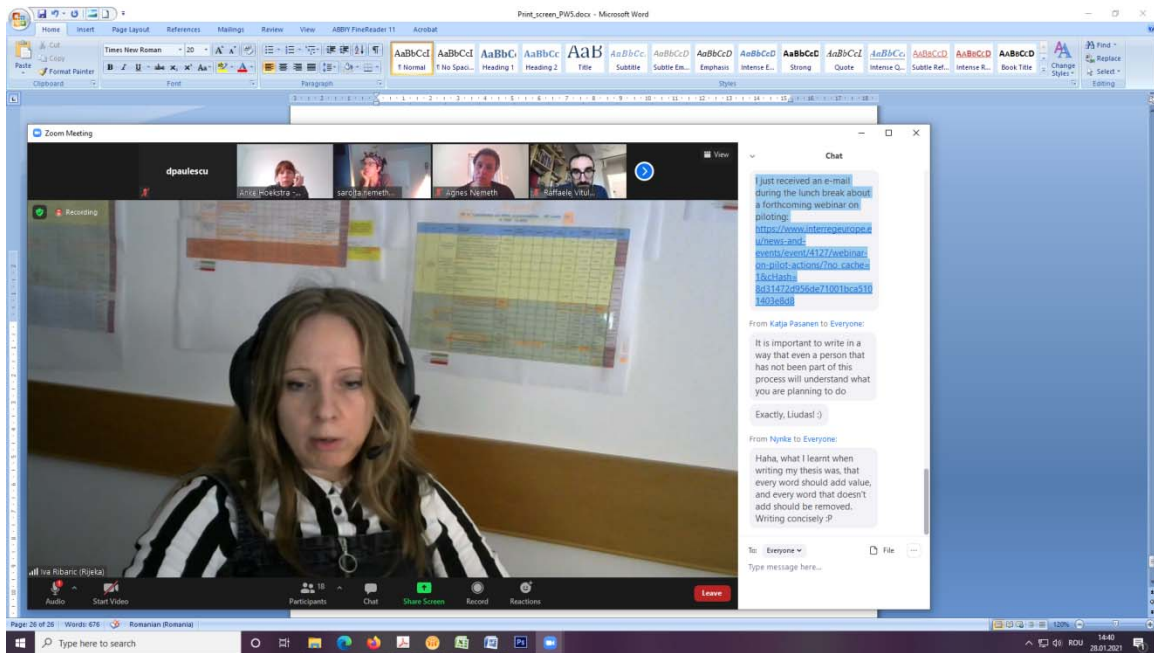
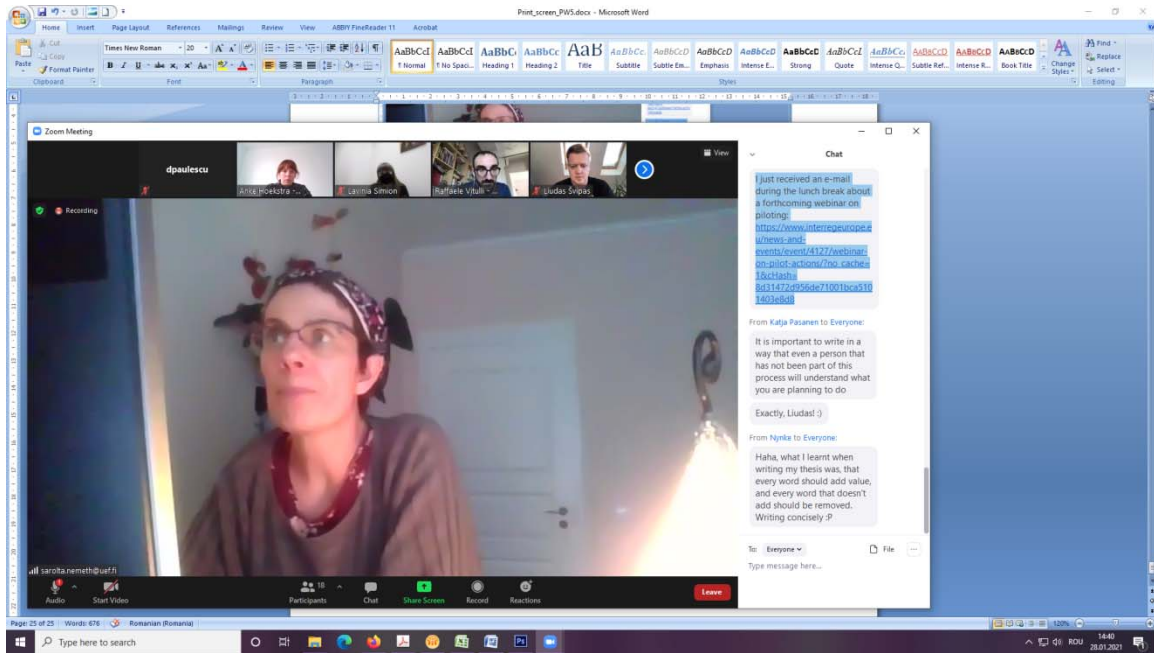
From Nynke to Everyone: 02:24 PM

Haha, what I learnt when writing my thesis was, that every word should add value, and every word that doesn't add should be removed. Writing concisely :P





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Zoom Meeting

dpalescu

Recording

Chat

I just received an e-mail during the lunch break about a forthcoming webinar on plotting

[https://www.inferregevo.ro/w/news\\_and\\_events/event/4122/webinar-on-plot-action/true-cache?cache=6c4c8a9d31472e950de710011bc55101403e8d](https://www.inferregevo.ro/w/news_and_events/event/4122/webinar-on-plot-action/true-cache?cache=6c4c8a9d31472e950de710011bc55101403e8d)

From Katja Pasanen to Everyone:

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Exactly, Liudad :)

From Nyka to Everyone:

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To Everyone

Type message here...

Page 28 of 28 Words: 676 Romanian (Romania)

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14:43 28.09.2020

Recording

You are viewing the shared desktop screen. View Options

Background

ECOC-SME

- Rijeka ECOC mega-event was strongly affected by Covid-19 epidemic: the program was significantly reduced due to budget limitation and anti-Covid measures.
- 63% decline on tourist arrivals, and 53% decline in nights spent, compared to 2019 in the city of Rijeka. As expected, the economic effects of ECOC year remain undone.
- 'New normal' implies a new funding model: with 15% of City income downfall, we are now dependent on EU funds.
- LLL1-3 Target: local entrepreneurs (from CC), creative technologies, IT, authentic local production, event management, green industry, arts and tourism), startups, people in pre-incubation training process, representatives of HER and local tourist board.

Iva Ribarić (Rije...)

Trang Nguyen

Diana Donawell

Neda Suvajac

Lavinia Petrut

Katja Pasanen

iPad Martijn Ger...

Audio Start Video

Participants 17

Chat

Share Screen

Record

Reactions

Leave

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Zoom Meeting

Iva Riburic (@jpeka) is talking...

Recording

## Findings

- The cross-sector collaboration is now important like never before
- Need for a new model/platform/network/hub which allows and encourages this collaboration
- Source of funding: Full relying on public money has proven to be impossible in terms of crisis -> Cost effective solutions.

Chat

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From Katja Pasanen to Everyone: It is important to write in a way that even a person that has not been part of this process will understand what you are planning to do

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Zoom Meeting

Iva Riburic (@jpeka) is talking...

Recording

## The goal is...

- to impact on number of newly established startups/SMEs, primarily in CCI industries
- to support already existing startups/SMEs facing the crisis
- to create a hub/network/platform which will facilitate cross-sectoral collaboration
- to stimulate CCI to be more opened to innovations
- to raise the level of entrepreneurial competences in CCI

Chat

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Font Paragraph Styles

Zoom Meeting Recording Iva Ribarić (Rijeka) is talking...


### Actions in Rijeka LAP

- Action 1: Creative Doctors
- Action 2: Step ahead for creative beginners
- Action 3: 1000+ square meters for shared use

Digital tool which offers solutions for various problems in cultural and creative industries by the joint effort and collaboration

Creation of a specialized education module dedicated to creative and cultural industries within the program of the Startup Incubator Rijeka

Closer cooperation and integration of Startup incubator Rijeka with the RIHub centre: opening of the 1st co-working space for CCI



Ludaz Syvas

dpaulescu

Stije Hoekstr...

Rjroha neme...

Lavinia Simon

Nyika

Chat

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From Katja Pasanen to Everyone: It is important to write in a way that even a person that has not been part of this process will understand what you are planning to do

Exactly, Ludas!

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To: Everyone

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Zoom Meeting Recording Iva Ribarić (Rijeka) is talking...

### Rijeka LAP – comments and issues

- POLICY INSTRUMENT
- Existing: Development Strategy of the City of Rijeka 2014-2020
- New: City of Rijeka Development Plan 2021-2027
- Status: Public Consultations up to 18th February 2021.
- City Council have to pass it before Local elections in May/2021
- New vision: *Rijeka 2030 - a smart, open and resilient city*

**2nd Strategic goal: TO WORK IN RIJEKA 2030**

A university city for a new age, where advanced technologies and creative industries enrich the industrial heritage.

Plan razvoja grada Rijeke 2021 – 2027

Ludaz Syvas

dpaulescu

Stije Hoekstr...

Rjroha neme...

Lavinia Simon

Nyika

Chat

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Zoom Meeting  
Recording  
Iva Ribaric (Rije...) is talking...

## Rijeka LAP – comments and issues



### 1) CREATIVE DOCTORS



- No funding resources for establishing separate platform
- Startup incubator Facebook page – testing pilot action  
FB group – suggestion from Matera  
Experts circle(s) – good idea from both Kaunas and Matera
- Home visit/Doctors without borders – not running on FB – posting the results
- [Mentoring base](#)

Chat

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Exactly, Ljudas! :)

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## Rijeka LAP – comments and issues



### 2) NEW EDUCATIONAL MODULE within Startup incubator

- Additional specialized educational module integrated within regular incubation program of Startup incubator for teams working on ideas related to CCI.
- Suggestions: to include some kind of international elements - methodology, network, experts – this is depending on workgroup/core team responsible for program creation.
- Strict budget limitations.



Chat

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### Rijeka LAP – comments and issues

ECOC-GME

### 3) INTEGRATION of RiHub Center and Startup incubator

- (re)Opening of Co-working space (only one in the city centre)
- Enabling of Co-working users to participate in some educations and events (no extra fee)
- More space = more teams/ideas in incubation (the space is currently limitation of further development of Startup incubator)
- More space = more (specialized) content/events
- (Parts of) action *More "Kaunastic Startups"!* – possible inspiration for new RiHub content
- Costs: new space = +50% higher. No extra budget is available.

Audio Start Video Participants Chat Share Screen Record Reactions Leave

Chat

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Exactly, Uudast! ☺

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### Rijeka LAP – comments and issues

ECOC-GME

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Audio Start Video Participants Chat Share Screen Record Reactions Leave

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In addition:  
**Rijeka entrepreneurial infrastructure**

STARTUP  
Startup incubator  
Pre-incubation program  
Rinovatori!  
Entrepreneurial skills for pupils

Emergana  
Business incubator  
Clearing technologies and IT industries

Business incubator  
Torpedo  
Incubation  
Virtual incubation  
Acceleration  
Post incubation

Production park  
Torpedo  
Business incubator  
3D and additive technologies

RJEČKA RAZVOJNA  
AGENCIJA POBIR

Chat

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**Iva Ribaric (Rije...**

Chat

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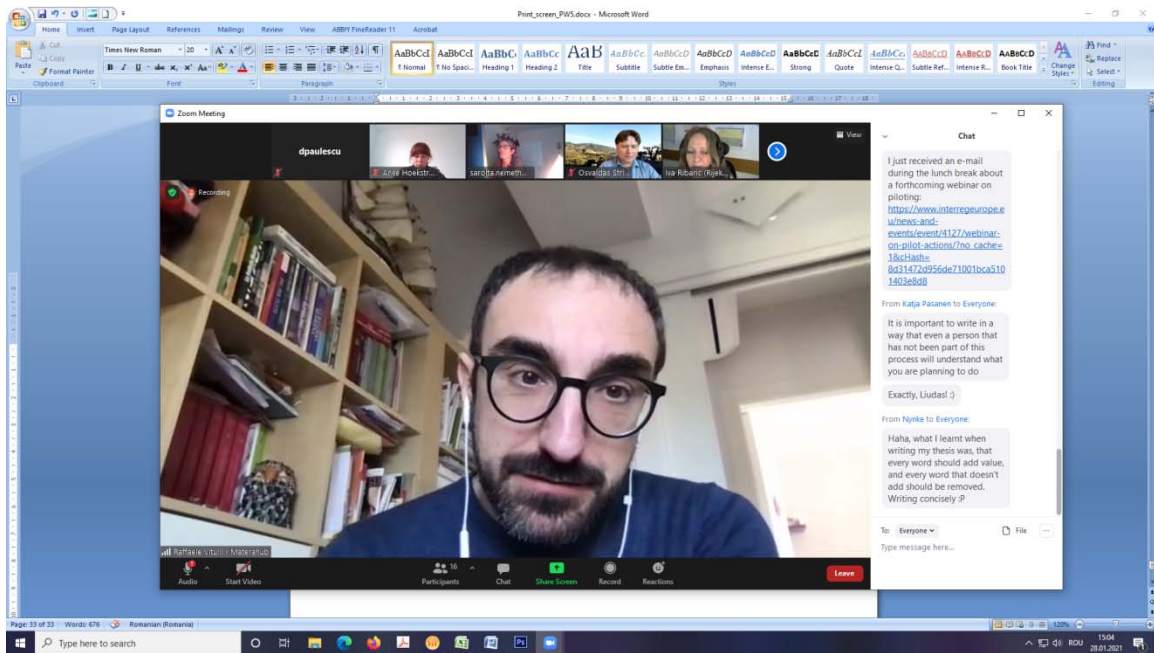
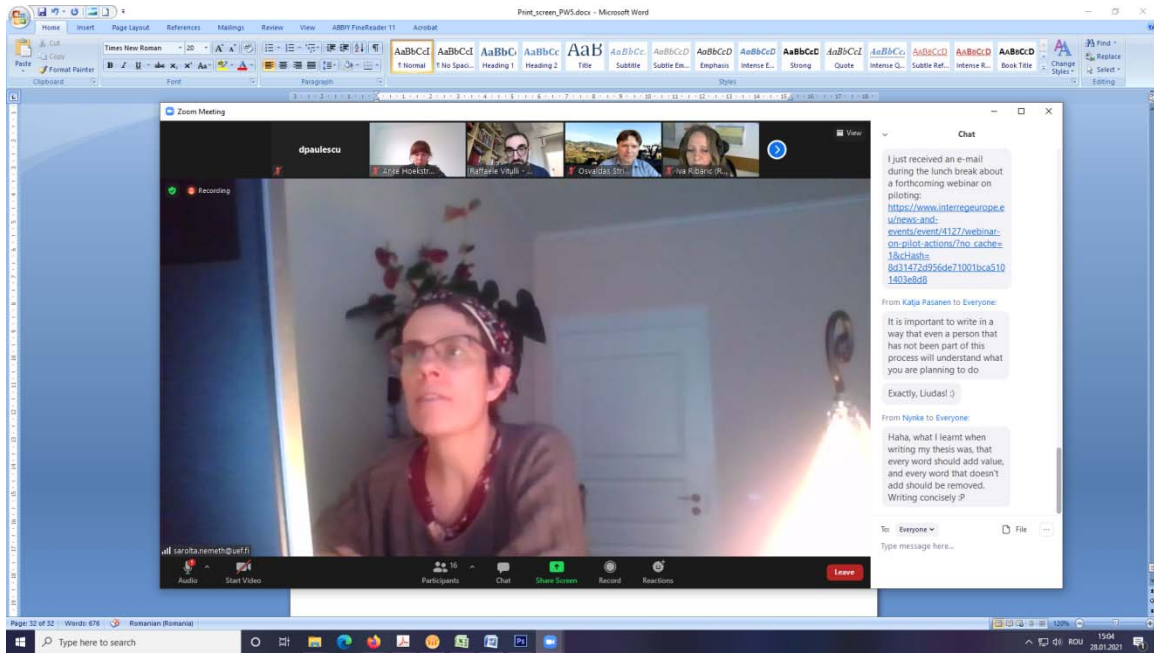
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dpalescu [Participant icons]

Chat

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dpalescu [Participant icons]

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Zoom Meeting

dpaulescu [Participants: Zorik Hoekstr., sarota.nemeth, Ruffaie Vitul., Iia Ribicic (Rijk)]

Recording

Chat

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Zoom Meeting

dpaulescu [Participants: Zorik Hoekstr., Ruffaie Vitul., Iia Ribicic (Rijk), Liudas Sipaas]

Recording

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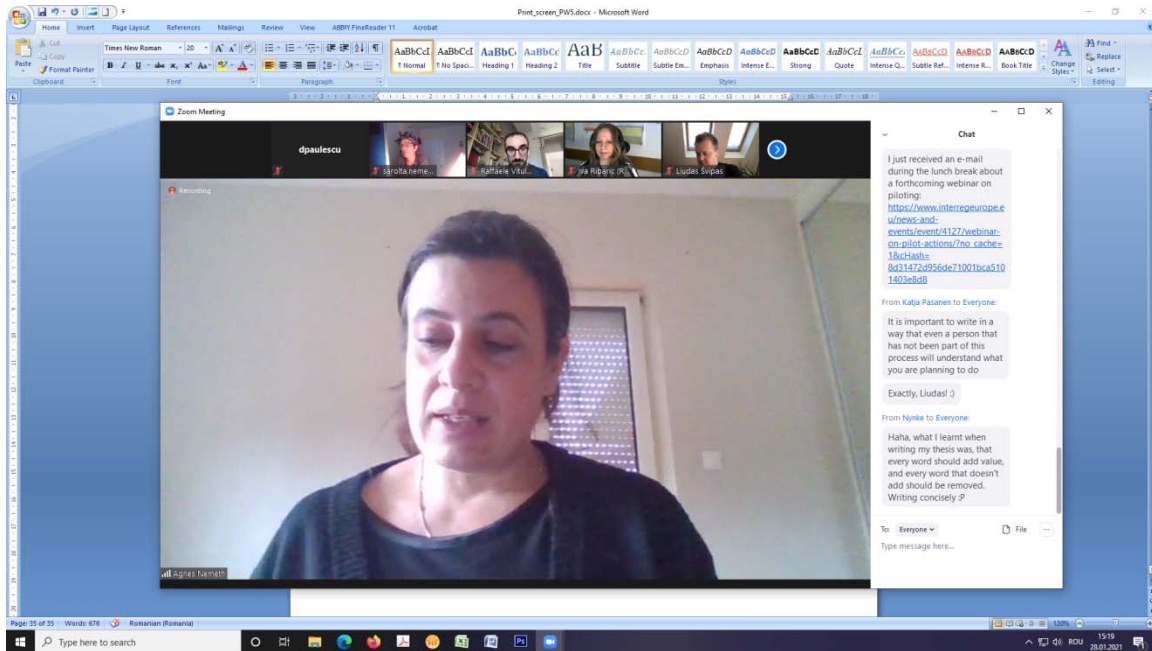
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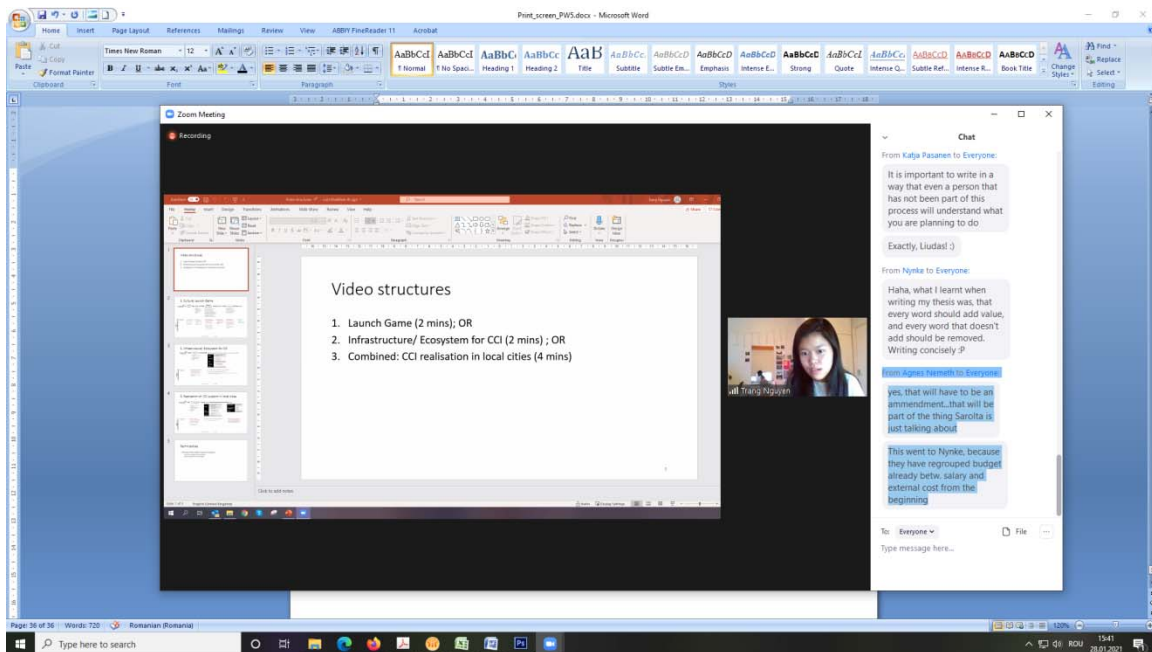




From Agnes Nemeth to Everyone: 03:27 PM

yes, that will have to be an amendment...that will be part of the thing Sarolta is just talking about

This went to Nynke, because they have regrouped budget already betw. salary and external cost from the beginning





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## Video structures

1. Launch Game (2 mins); OR
2. Infrastructure/ Ecosystem for CCI (2 mins) ; OR
3. Combined: CCI realisation in local cities (4 mins)

Chat

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Zoom Meeting

Recording

## 1. Cultural Launch Game

ECOC-SME → Launch Game → Rijeka → Cultural Launch Game → Matera → Timisoara → Kaunas

- Project info from UEF**
  - Joint (Lemert's explanation of LG (PWS recording))
  - Issues from previous LGs
- Interview: partner briefly explains their GP**
  - Photos of previous events
- NGO/Municipality on what they have learnt from Matera**
  - Plans for CCI LG
  - Photos from Matera
  - Interviews (LL recording) (PWS recording) (PWS recording)
- Interview Paolo/Raffaello on how Cultural LG can be implemented in Matera**
  - Interview Lavinia on CulturalZBusiness
  - Interview Andrei on how Cultural LG can be beneficial for them
  - Timisoara LL recording: event was limited
- Discussion between Doreen & Liudast (PWS recording)**
  - Need to produce
  - Available

Chat

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Zoom Meeting Recording

## 1. Cultural Launch Game

ECOC-SME → Launch Game → Rijeika → Cultural Launch Game → Matara → Timisoara → Kaunas

- Rijeika**
  - Rincowati: development of entrepreneurial competences of children
- Cultural Launch Game**
  - LG is technology focused → This needs to change
  - Learn from Matara the importance of focusing on CCI
  - Lawson and Matara have been brainstorming on key stakeholders of CCI LG
  - Inspiration from Rincowati!
- Matara**
  - Interview Paolo / Raffaele on how Cultural LG can be implemented in Matara
- Timisoara**
  - Exchanges between Joni & Andrei → Timisoara is interested
  - LG is a start for Action of Timisoara AP
- Kaunas**
  - Discussion between Dorelia & Joni (PWS recording)
  - Interview Lucina on Cultural Business
  - Interview Andrei on how Cultural LG was beneficial for them
  - Timisoara LG recording (PWS) was shared

Project Intro from UEP

- Joni/Lawson's explanation of LG (PWS recording)
- Visuals from previous LGs

Interview: partner briefly explains their GP

- Photos of previous events

ING/Municipality on what they have learnt from Matara

- Plans for CCI LG → Photos from Matara
- Lawson and LLL recording (PWS) (Paolo was invited)

Need to produce Available

Chat

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## 2. Infrastructure/ Ecosystem for CCI

ECOC-SME → Our work on CCI support → plans for implementation of a GP from 1 region in another

- Our work on CCI support**
  - Exchanges via LLL, PW and OS
  - Exchanges between partners on GPs
  - others
- Implementation of a GP from 1 region in another**
  - Interview of partners on how they can better support CCI from interreg. exchanges in this project
  - Recordings of previous LLL, PWs and OS
- Plans for implementation of a GP from 1 region in another**
  - Interview of partners on their plans for GP implementation
  - Interviews of partners briefly explaining their GPs
  - Recordings of past discussions between regions, e.g. 2016 & 2018, Matara in Lawsonwood, born in Timisoara

Project Intro from UEP

Need to produce Available

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### 3. Realisation of CCI support in local cities

ECO-SME information

Interreg, exchange on CCI support

- Exchanges via LLL, PW and CCI
- Exchanges between partners on GPs
- AP reviews
- others

1. GPs

Events

- Search Game
- InvocMatch
- Creative Timopara
- PhocostB

Info structure

- Open Design School
- Carew's Timopara
- Startup Incubator Ripke
- Blackupport

Network

- MaCo

2. APs

Policy changes

- Convergen
- Ripka
- Matera
- Kuaria
- Timopara

New networks/environments

Events

- Convergen
- Ripka
- Matera
- Kuaria
- Timopara

Project intro from LEF

- Interview of project partners on what they have shared with and learned from other regions
- Recordings of previous LLL, PW and CCI

Need to produce

Available

Project partners on what they have shared with and learned from other regions

Interview of partners briefly explaining their GPs (Photos of various previous events)

Interview partners on their APs work on CCI - inspired by the project and partners (e.g. Project Machine, Cultural2Business, etc.)

Chat

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### Technicalities

- Interviews: Short videos of partners speaking
- Can be recorded with your phones
- Mother tongues are encouraged

Chat

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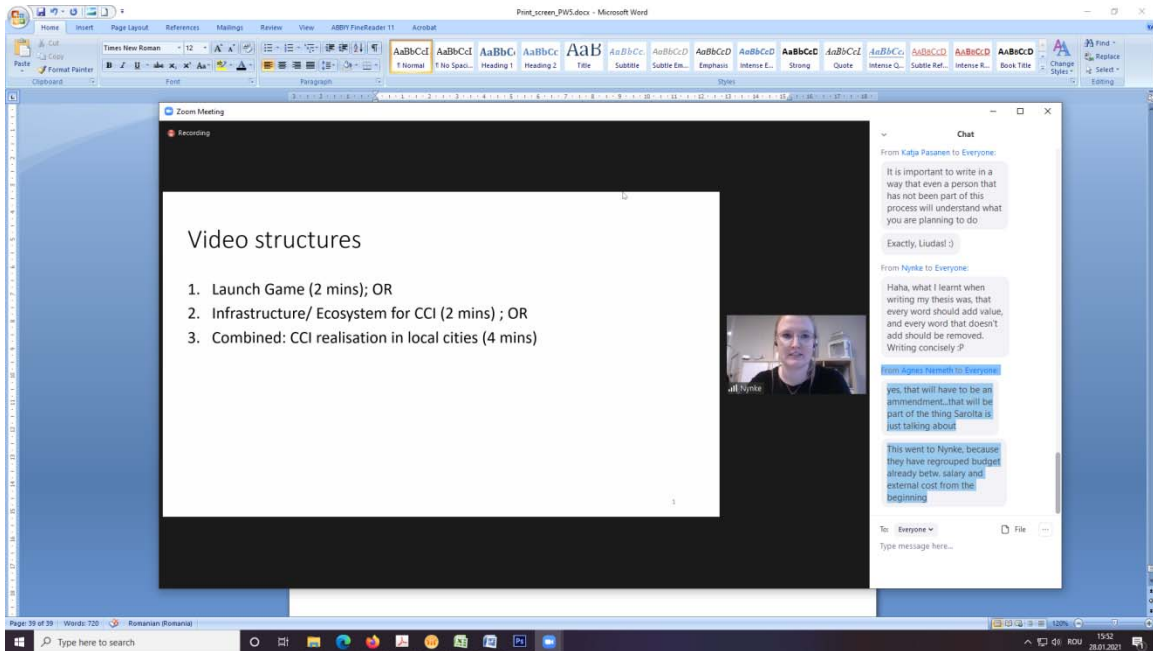
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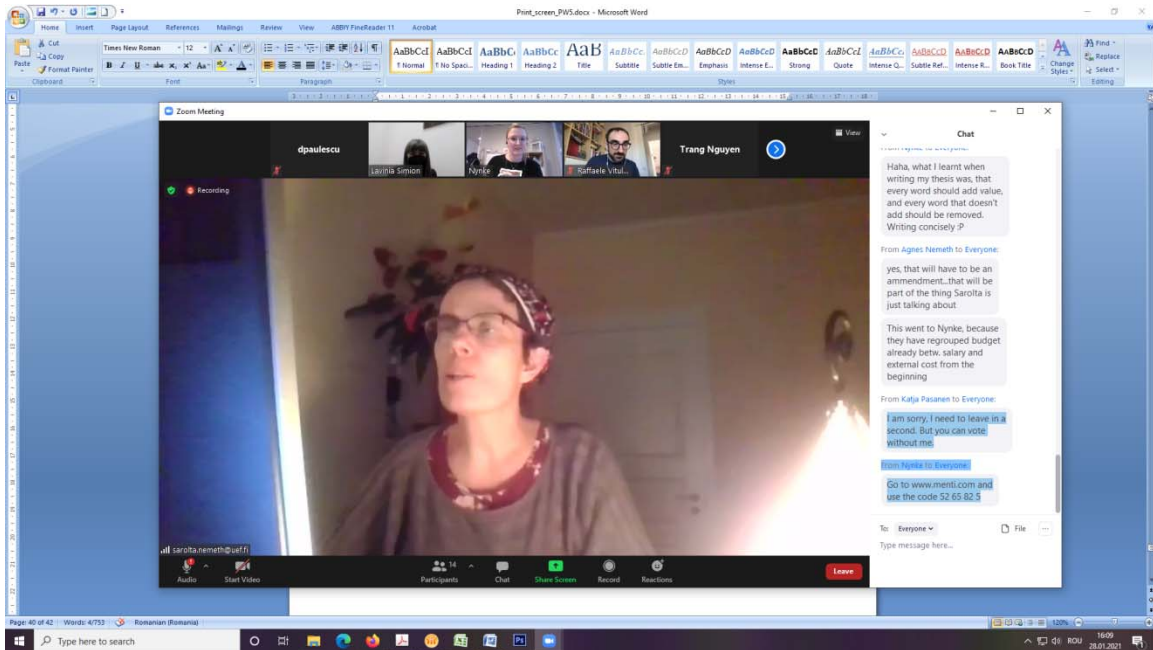


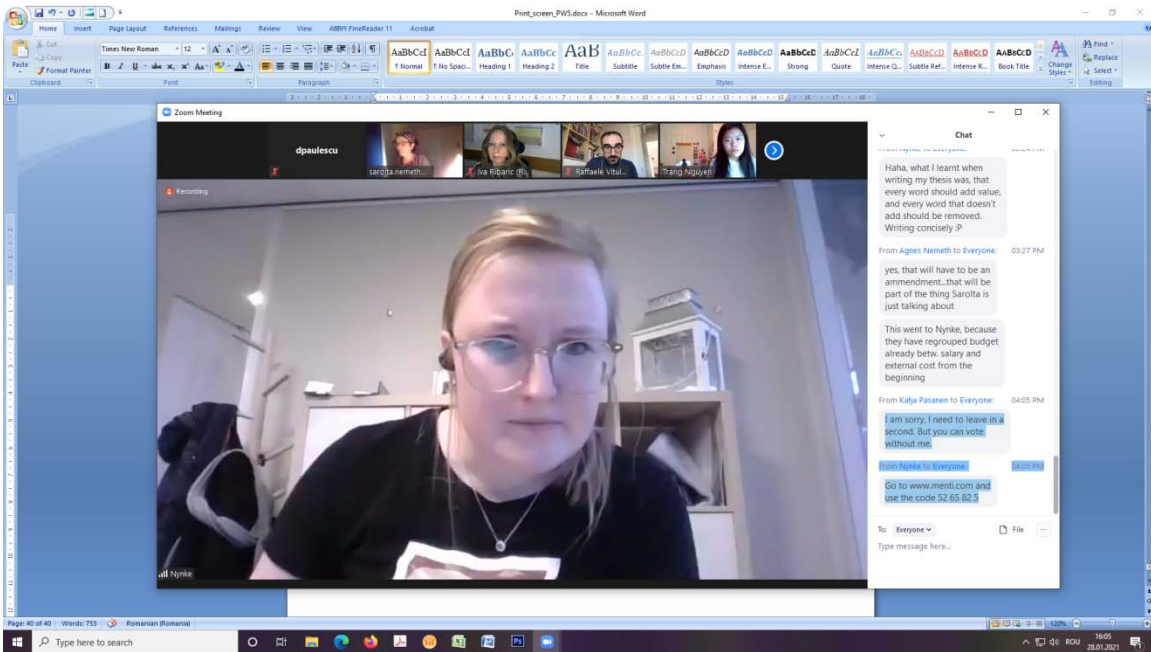
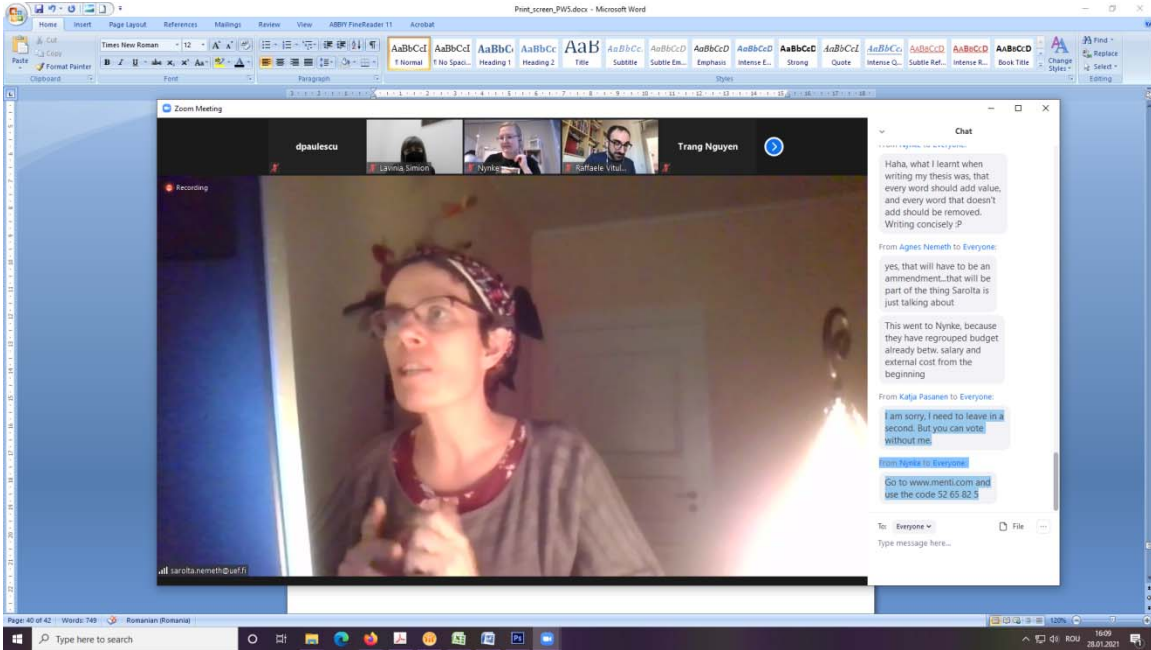


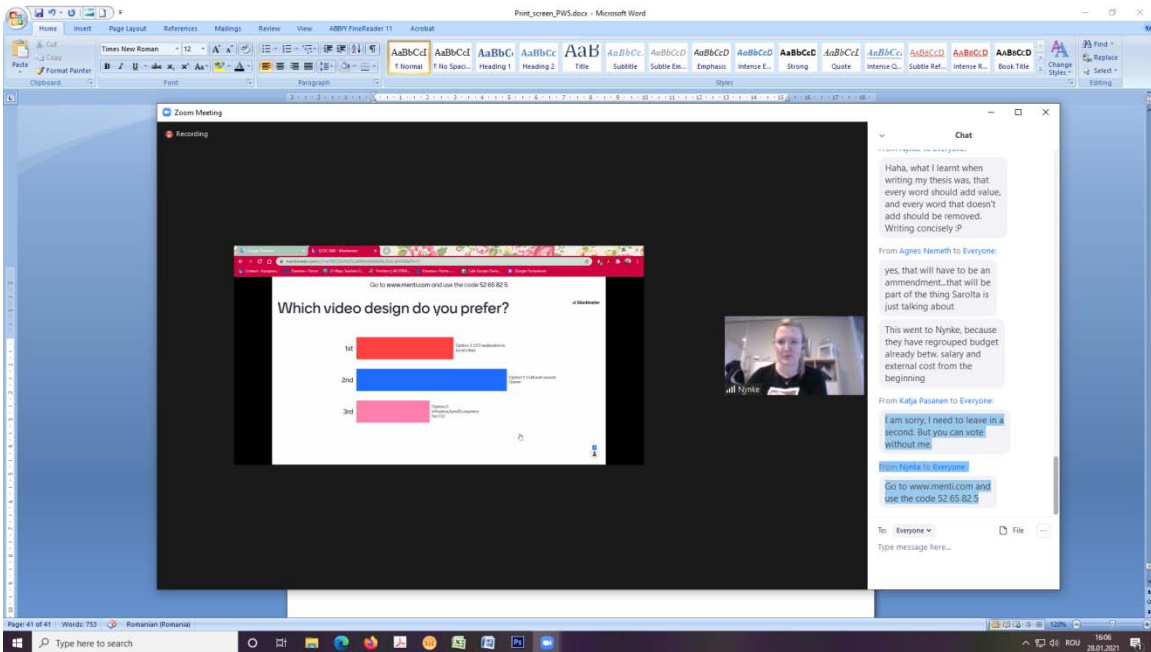
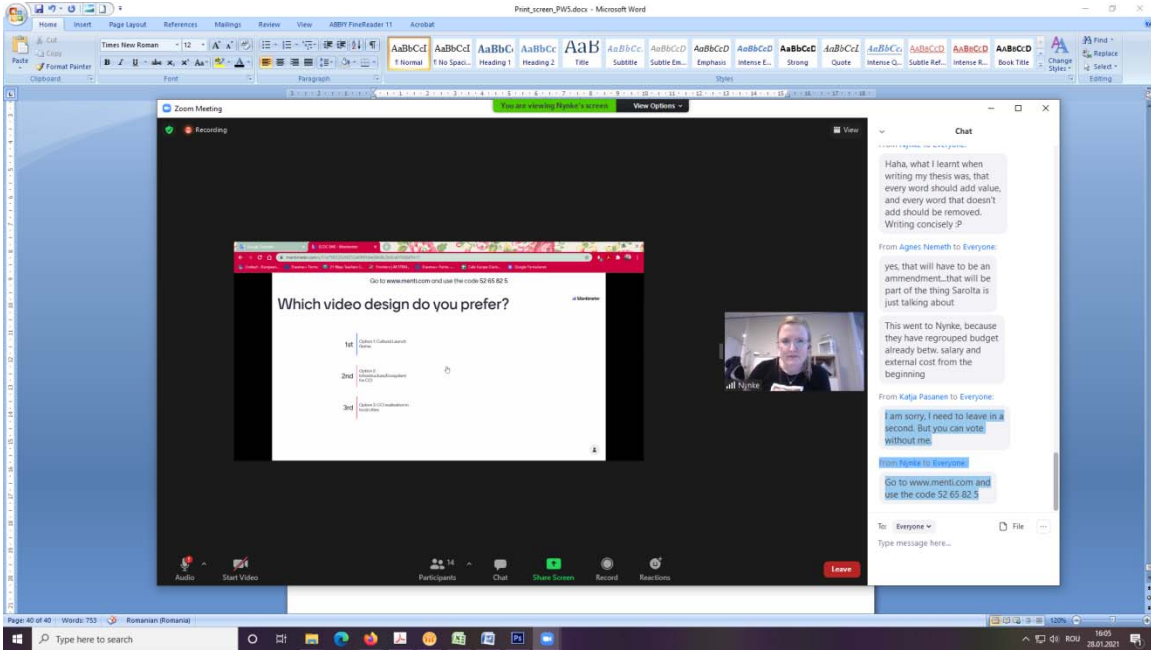
I am sorry, I need to leave in a second. But you can vote without me.

From Nynke to Everyone: 04:05 PM

Go to [www.menti.com](http://www.menti.com) and use the code







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Zoom Meeting

Which video design do you prefer?

1st

2nd

3rd

Audio Start Video Participants Chat Share Screen Record Reactions Leave

Chat

Haha, what I learnt when writing my thesis was, that every word should add value, and every word that doesn't add should be removed. Writing concisely?

From Agnes Nemeth to Everyone: yes, that will have to be an amendment...that will be part of the thing Sarolta is just talking about

This went to Nyike, because they have regrouped budget already betw. salary and external cost from the beginning

From Katja Pasanen to Everyone: I am sorry, I need to leave in a second. But you can vote without me

From Nyike to Everyone: Go to [www.menti.com](http://www.menti.com) and use the code S2 65 82 5

To: Everyone

Type message here...

Page: 41 of 41 Words: 752 Romanian (Romania)

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1606 28.01.2021