

MaaS solutions in prioritizing low-carbon transport

2nd – 3rd June 2021 | Online

EU GREEN WEEK 2021 PARTNER EVENT

Wednesday, 2nd of June

PriMaaS Building Capacity Workshop & CIVITAS/CIVINET MaaS workshop

REGISTRATION LINK: https://zoom.us/webinar/register/WN_a4v2bQWQQ36DocUUPGMrvq

09:00 **Setting the scene**

CET/ VIOLETA MIHALACHE (CIVINET ROMANIA) and MIHAELA JUGARU (TIMISOARA CITY HALL)

10:00

EET

09:10 **MaaS Readiness Level Indicators for local authorities**

CET/ STELLA AALTONEN, CITY OF TURKU, FINLAND

10:10

EET

The MaaS readiness level indicators give a cross-sectoral view on how prepared each local authority is for the change and what sort of decisions it has already made regarding transportation and how these support the implementation of the new transport services. They have been created within CIVITAS ECCENTRIC project, where five cities; Madrid, Stockholm, Munich, Turku and Ruse are working together to tackle the challenges of mobility in suburban districts and clean, silent and CO₂-free city logistics.

09:30 **Acting today for tomorrow: public transport integrated solutions**

CET/1 RUBEN LAȚCĂU, VICE-MAYOR OF TIMISOARA

0:30

EET

A presentation about challenges and opportunities in finding affordable, scalable and resilient solutions which are available to cleaner, more sustainable public transport in Timisoara. How to achieve a sustainable trip by shifting to more environmentally friendly transport modes in a local context dominated by the car-centric approach.

09:50 **Combined mobility in Sweden**

CET/1 JAN HELLÄKER, DRIVE SWEDEN & STEVEN SARASINI, KOMPIS

0:50

EET

<https://www.itrl.kth.se/research/ongoingprojects/kompis-combined-mobility-as-a-service-in-sweden-1.917924>
<https://www.drivesweden.net/en>

10:20 **Open discussion: from integrated ticketing to MaaS platforms**

Moderated by Anna Crăciun, from Humanising Autonomy, London, with the participation of Mihai Cosmin Niculescu, general manager ITS România, Valentin Muresan, Timisoara Mayor's personal advisor on digitalization and smart city, Andrei Son, country innovation manager at Continental Automotive România, Jan Helläker and Steven Sarasini.

PriMaaS
Interreg Europe



**ZERO #EUGreenWeek
POLLUTION**
for healthier people and planet



European
Commission

Thursday, 3rd of June

PriMaaS Thematic Conference

REGISTRATION LINK:

https://stockholmuni.zoom.us/webinar/register/WN_4f_VtknJR8WFug6pRRaYAA

09:00
CET/1
0:00
EET
Welcome – Timisoara Municipality

09:10
CET/1
0:10
EET
The PriMaaS project
JORGE BANDEIRA, PROJECT COORDINATOR

09:30
CET/1
0:30
EET
Panel discussion: The impact of COVID on public transport – experiences from Timisoara and Stockholm

- Public Transport Company of Timisoara
- ERIK JENELIUS, KTH – study of COVID public transport impact in Stockholm
- *Open discussion*

10:30
CET/1
1:30
EET
Coffee break

10:45
CET/1
1:45
EET
MaaS implementation experiences in Sweden – Travis/Nobina (TBC)

11:00
CET/1
2:00
EET
Micro-mobility in MaaS – Alexander Sprey, Tier

11:15
CET/1
2:15
EET
Panel discussion: What are the key challenges for MaaS and what can we do to address them?

- The role of SUMP's and other policy instruments in supporting MaaS implementation in Romania
- The role of SUMP's and other policy instruments in supporting MaaS implementation in Sweden – MARKUS AARFLOT, CITY OF GOTHENBURG
- *Open discussion*

12:00
CET/1
3:00
EET
Conclusions